



Coachtopia is a brand designed by Coach as a way to recycle leather and other materials from old Coach bags. Coachtopia uses Coach's waste as a way to create not only cheaper bags, but also more trendy bags with designs catered to younger generations. Coachtopia makes Coach a sustainable & more affordable brand, allowing for Coach bags to be more accessible for people in all tax brackets. Coach was founded in New York in 1941, and was originally a brand for men's leather goods, and later in years became a store catered mainly to women's accessories. Coachtopia was made to be innovative, affordable, & sustainable; Coachtopia is about not wasting materials and creating products that can be traded, recycled, & that has its own digital passport.

